Credentialing

Students are able to credential in any Business Education course. The credentials offered include: Microsoft Word, Microsoft PowerPoint, Microsoft Excel, and Microsoft Access.

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Gardendale High School

Business Education

800 Main Street
Gardendale, AL 35071
(205) 379-3600

Learning that works for Alabama
CTE™

BUSINESS ESSENTIALS

Business Essentials is a one-credit foundation course. Students develop an understanding of how academic skills in mathematics, economics, and written and oral communications are integral components of success in commerce and information technology careers. Students examine current events to determine impact on business and industry and legal and ethical behavior, acquire knowledge of safe and secure environmental controls to enhance productivity, determine how resources are managed to achieve company goals, and identify employability and personal skills needed to obtain a career and be successful in the workplace. As students learn about different types of business ownership, they interpret industry laws and regulations to ensure compliance, identify principles of business management, and analyze business practices to determine ethical and social responsibilities

BUSINESS TECH APPLICATIONS

Business Technology Applications is a one-credit foundation course designed to assist students in developing technological proficiencies in word processing, spreadsheets, databases, presentations, communications, Internet use, ethics, and careers using technology applications. Simulations and projects promoting teamwork, leadership, and workplace skills offer further opportunities for application of knowledge and skills.

ADVANCED BUSINESS TECHNOLOGY APPLICATIONS

Advanced Business Technology Application is a one-credit course that provides students with project-based applications of concepts learned in Business Technology Applications or Business Essentials. Personal computing and business skills are integrated throughout the course as students use a variety of software applications to produce and prepare documents for publication and learn how to select appropriate software for generating information. A major emphasis is placed on guiding students through real-world experiences to aid in the school-to-career transition. The prerequisite for this course is Business Technology Applications or Computer Applications.

INTERACTIVE MULTIMEDIA DESIGN

Interactive Multimedia Design is a one-credit course designed to provide students with skills involving presentations, desktop publishing, web publishing, and digital graphics. Students use various hardware peripherals as well as the Internet for integrating skills to create a variety of publications. Upon successful completion of the course, students are able to pursue further study in the area of professional interactive multimedia design. The prerequisite for this course is Business Technology Essentials.

Business Education students are encouraged to join the Gardendale High School Chapter of

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Future Business Leaders of America

WORK BASED LEARNING

The is a one credit course in which a student has a internship or an apprenticeship. Eleventh and Twelfth graders are eligible to apply for this program which utilizes a supervised work experience. This supervised environment allows the student to learn, demonstrate, and apply skills necessary to obtain and maintain jobs.