

Business-Industry-School Relationships

Business Management and Administration requires a close relationship between the school and the business community. Some aspects of this relationship are specified by state and federal laws and regulations, while others are determined by the desires, interests, and willingness of school personnel and business leaders in the local community. The relationship between schools and businesses can be immensely beneficial to all parties involved.

Student Work Experience

As students begin to plan careers, they must have opportunities to visit, tour, and work at local industries and businesses. Real-world experiences such as cooperative education, internships, apprenticeships, and job shadowing contribute to the work-based, service-based, and project-based learning that enhances classroom instruction.

Advisory Councils and Partnerships

The advisory council made up of representatives of the local business community that provides professional, real-world input regarding equipment needs, curriculum emphases, technical updates, and problem-solving. This link to business and industry may also provide external support by supplying equipment, resource materials, or qualified speakers. Community partners may provide program sponsors, judges for student career development events, financial support, scholarships, field trips sites, and other program needs.

Academy Instructor

Dionne Williams, NBCT, Business Education

Business Management and Administration education courses are organized by pathways, which are aligned with national standards.



Career Technical Mission

The Career and Technical Education/Workforce Development Division is focused on helping students achieve success through leadership development, career awareness, and academic excellence.

Commerce and Technology Academy

Center Point High School
1000 Eagle Drive
Center Point, Al. 35215

Commerce and Technology Academy

Business Management and Administration

Cluster



CPHS

Business Management and Administration

The Business Management and Administration program of Career and Technical Education focuses on preparing students for employment in careers that relate to planning, managing, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Business and Consumer Mathematics

Business and Legal Concepts

Business Communications

Business Essentials

Business Software Applications I

Business Software Applications II

Career Pathway Project in Business

Management and Administration

Computer Game and Simulation Programming

Computer Science for Business

CTE Lab in Business Management and Administration

Customer Service and Sales

Data Analytics

Digital Media Design

Digital Publications Design

Entrepreneurship

Event Planning and Management

Foundations of Business Leadership

Hospitality Management and Marketing

Human Resource Management

Information Management

International Business Concepts

Mobile Application Development

Project Management

Web Development

Within each course, students will obtain national certification as a Microsoft Office Specialist in two different areas. (*PowerPoint, Word, Access., Excel, Outlook, Word Expert and Excel Expert*)

Classroom and Laboratory Environment

The effective Business Management and Administration classroom should be a safe environment which is fully equipped with current and emerging technologies, supplies, and materials needed for instruction, where students can increase their skills. Students and teachers should have access to laboratory environments on campus and in the community where students can experience practical, real-world circumstances in the Business Management and Administration field.

Technology, Equipment, and Facilities

Classroom technology must be readily available, efficiently maintained, and routinely upgraded according to a regular schedule. Students and teachers utilize equipment to conduct a variety of classroom instruction and learning activities. Using up-to-date technology enhances the learning environment and prepares students for future career opportunities

CTSO ORGANIZATIONS

DECA and FBLA make a positive difference in the lives of students by developing their potential for leadership, personal growth, and career success through business, finance, and marketing education. The purpose of these organizations is to help students develop an understanding of all aspects of industry and technology while learning teamwork and leadership skills. The importance of CTSOs is **indicated by their inclusion in the foundational standards to be taught in every Business Management and Administration course. Goals of student organizations include:**

- ◆ developing individual potential;
- ◆ developing effective leadership and citizenship skills through social, economic, scholastic, and civic activities;
- ◆ increasing knowledge and understanding of an ever-changing society;
- ◆ assisting in the exploration of occupational choices and the development of essential workplace skills;
- ◆ participating in career development events;
- ◆ serving the school and community through community service projects.
 - ◆ DECA
 - ◆ FBLA
 - ◆ NTHS

Postsecondary and Higher Education Credit

Students benefit in a variety of ways when cooperation exists between secondary and postsecondary institutions. One of the benefits is the earning of postsecondary credit in conjunction with work completed while the student is still in secondary school. Dual Enrollment for Dual Credit is an enrichment opportunity allowing eligible high school students to earn high school and college credits for courses taken through an Alabama Community College System (ACCS) institution or an Alabama college or university while still enrolled in high school. Articulated credit is awarded when a student enrolls and satisfactorily completes work in a postsecondary institution that has an articulation agreement with that student's participating school.